

Selling your business

A five step guide



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1 Substance & Value

**Engine
Product
Team
Knowhow**

N.I.C.A.

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2 Documentation

Operational

**Processes
Policies**

Strategic

**Business Plan
Opportunity Map**

Omnipresent

Research & Development

3 Scalability

Markets

Products

Teams



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“A revolutionary product that makes life easier and simpler for those on repeat prescriptions.”

Dr. Hilary Jones MBE



Providing NHS services



01 02 03

Watch our TV advert



Read about us in The Daily Express

DAILY EXPRESS

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A tasty morsel about us

Those two tiny dots over the ü emphasise the 'oooooh-iness' in our name, so it's pronounced

'G-oo'.

We create patisserie inspired indulgently layered desserts. Because when life is go go go, we know you deserve the goo-iest of treats there are.

Rich. Creamy. Pillowy soft. Salty-sweet.
Soft and sticky. Melty. Gooney-in-the-middle.
Golden. Rich. Chewy. Crunchy.
Scoopable. Layers upon layers of loveliness.

Delicious textures and flavours, all on one spoon, all at once. All served in your very own perfectly portioned glass ramekin. Gü is the best way to

- Anzeige -

MANNHEIM 24

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- „Kopfläuse und Bettnässen“ – Jugendamt nimmt „Hartz und herzlich“-Liebling Tochter weg
- Neue Folge von „Aktenzeichen XY“: Die aktuellen Sendetermine im Überblick



Straßenbahn nach Sabotage in Ludwigshafen entgleist – Täter noch nicht ermittelt



Luisenpark in Mannheim ab November monatelang zu – Halloween und „Winterlichter“ fallen aus



Decke in Ludwigshafener Kita eingestürzt – Stadt prüft vorsorglich diverse Gebäude

RUSSLAND-UKRAINE-KRIEG



UN-Vollversammlung verurteilt Russlands „illegale Annexionen“ in der Ukraine - vier Länder an Russlands Seite



Ukraine meldet Abschuss mehrerer russischer Helis - Erneute Luftangriffe auf Städte in West-Ukraine



Ukraine-Krieg: Kiew bekommt weitere Luftabwehrsysteme

NEWS IM FOKUS

Rhein-Neckar Löwen

HAUS MESSE 2022

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15. & 16. OKTOBER
10 - 17 UHR

Mietaktionen
2023 bis zu
7 Tage gratis

ERSTMALS IN UNSEREN
NEUEN VERKAUFSRÄUMEN

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- Getränkestand
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- Kinderhüpfburg
- Cocktailbar

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4 Credibility & Vision

**Trade Fairs
Conferences
Trade Press
National Press**

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5 Exit Plan

Wither & Die
Pass it on to the Kids
Find a Buyer
Sell it to the Staff
Initial Public Offering

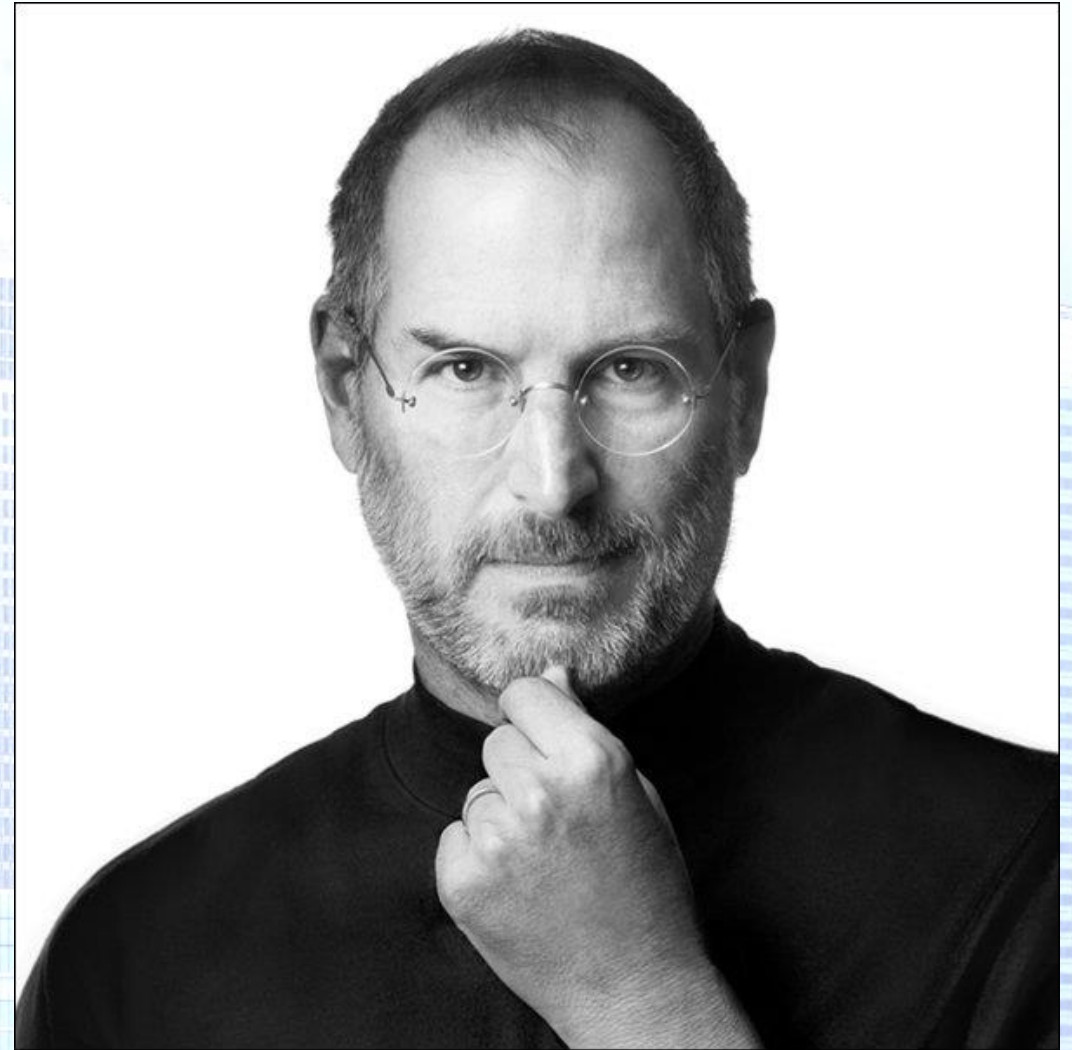
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Creativity is just connecting things. When you ask creative people how they did something, they feel a little guilty because they didn't really do it, they just saw something . . .

Unfortunately, creativity is too rare a commodity. A lot of people in our industry haven't had very diverse experiences.

So they don't have enough dots to connect, and they end up with very linear solutions without a broad perspective on the problem.



It's all about mindset

Who else do you know who needs to hear this?



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